

**For Immediate Release**

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## **Anthony Gaeta Appointed Regional Sales Manager for Sid Harvey branches in the Greater NYC Area**



**Garden City, NY – December 22, 2011** Sid Harvey's announces the appointment of **Anthony Gaeta** to the position of **Regional Sales Manager** of the company's Metro NY area. Mr. Gaeta will be responsible for the sales and operations of the Sid Harvey outlets in Mt. Vernon, Brooklyn, Jamaica, Westbury, Farmingdale, Medford and Riverhead, NY.

Anthony Gaeta came to Sid Harvey's almost a year ago, with extensive experience in wholesale HVAC/R distribution beginning with 17 years at ABCO Refrigeration Supply Company as Senior Sales Accounts Manager. While there, Anthony worked closely with the ownership and major accounts throughout the metropolitan New York area.

Gaeta later went on to become the co-owner, President and managing partner of Blasco HVAC Supply, a wholesale distributor of heating, ventilation, AC and Refrigeration equipment and parts.

A graduate of St John's University, Gaeta holds training certificates from all the major equipment manufacturers including Copeland, Tecumseh, and Comfortmarker.

In his new position, Gaeta's focus continues to be providing the New York City contractor base with products, services and training needed in today's HVAC and Refrigeration business arenas. His territory has authorization to distribute Copeland or Tecumseh compressor, condensing units and parts, depending on the location; Heil heating and cooling equipment; Larkin refrigeration equipment; Ice-O-Matic ice machines; Weil-McLain HVAC equipment, Viessmann boilers; Roth radiant, solar and pex; Noritz tankless water heaters and DuPont refrigerants. Customers can contact Anthony directly at 516-876-0446 or by email at [agaeta@sidharvey.com](mailto:agaeta@sidharvey.com) for quotes or technical assistance.

Gaeta will report directly to **John Rynecki, Sid Harvey's Sr. VP of Sales and Marketing**. Commenting on Gaeta's expanded role in the company, Rynecki noted, "In his short tenure at Sid Harvey's, Anthony has proven to be a high-energy, results-oriented leader. I am confident that he will take his seven branches to new heights and our customer will experience true service excellence in the HVAC/R distribution arena."



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